

JESSICA FLETCHER

SUPERVISING PRODUCER, BROADCAST & DIGITAL MEDIA

CHICAGO, IL

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SUMMARY

I'm a multi-platform producer with more than a decade of experience producing premium content and managing teams. I'm an expert storyteller with a background that includes breaking news, lifestyle features, celebrity interviews, sports & documentary-style production. I'm a newsroom leader with unwavering commitment to my teams' success. I'm well-respected in my industry with connections at every major network & cable channel, WGN, The Chicago Tribune, Entertainment Tonight, BuzzFeed & more.


EXPERIENCE


- Present
ABC 7 Eyewitness News
Chicago, IL
Newswriter & Producer
- Report breaking news with journalistic integrity and responsibility on the air and online for Chicago's #1 news source.
 - Crafts stories for live & digital broadcasts, including scripting, video, and graphics.
 - Desktop video & audio editing.
- Present
Deborah's Place
Chicago, IL
Event Planning Committee
- Serves as the primary media representation for the organization's annual benefit
 - Responsible for securing media sponsorships & donations
 - On the video production team
 - Crafts press releases & official solicitations
- 2017-2018
"The Jam" on WCIU
Chicago, IL
Senior Supervising Producer
- 2nd in charge of 30+ employees
 - Directly responsible for 10 full-time hires
 - Launched Chicago's newest morning TV show
 - Developed branding, digital content marketing & social media strategies
 - Implemented new restructured workflow from previous morning show, which included difficult decisions, hiring & layoffs.
 - Planned, managed & executed meetings, projects, and large-scale

EXPERTISE

- Social Media Engagement
- Community Empowerment
- Event Planning
- Project Leadership
- Writing
- Proofreading
- Editing
- Video Production
- WordPress
- Microsoft Office
- INews
- ENPS
- Dalet
- GV Edius, Stratus, & Aurora

SOCIAL

 @jlynnefletcher

 @Producer_Jess

 linkedin.com/in/j-fletcher

- 2010-2017 **"You & Me This Morning" on WCIU**
Chicago, IL
Senior Supervising Producer
- Promoted to Senior Supervisor of full-time staff in 2014
 - Daily decision-maker in the creative & editorial processes
 - Before promotion, thrived in roles as line & segment producer, booking & developing segments with acclaimed chefs, local newsmakers, musicians & celebrities
 - Took a lead role in producing an unprecedented 10 hours of original programming on location in Hawaii
 - Planned & executed station events, which included contests, talent appearances, & other major marketing initiatives
 - Managed social media accounts

- 2007-2010 **WLWT-TV**
Cincinnati, OH
News Producer
- Produced the 5:30pm local newscast on weekdays
 - Pitches story ideas in editorial staff meetings
 - Produced election coverage
 - Managed assignment desk on weekend & overnight shifts

EDUCATION

University of Dayton
Dayton, OH
BA in Communications
Minors in Electronic Media & Political Science
Division 1 Athlete

REFERENCES

David Plummer
Executive Producer
The Jam on WCIU
dplummer@wciu.com

Erin Johnson
Co-Executive Producer
Entertainment Tonight
THEerinjohnson@gmail.com

Jeanne Sparrow
Chicago Media Personality
Co-Host, You & Me on WCIU
jeannesparrow@sbcglobal.net